

COMMUNICATIONS AND TECHNOLOGY COMMITTEE

REPORTS TO COUNCIL ON COMMUNICATIONS

Primary Duties:

1. Contribute to the ideation, writing, editing, and dissemination of the AANA eNewsletter.
2. Serve as liaison between Association and all auxiliary agencies including the general public.
3. Drive innovation by serving as a sounding board to help AANA staff understand our members' communication preferences and needs.
4. Interact with AANA on social media and strive to improve engagement with member and non-member audiences.

Time Commitment:

Includes one in-person meeting at Annual Meeting yearly and conference calls as needed.

Committee members must contribute two newsletter articles per year.

Qualifications:

Any AANA member interested in sharing informal insights on and reactions to issues facing our members and the greater field; AANA's programs, products, and services. AANA members interested in the development and delivery of technology.

Staff Liaison:

Christine Nogal, MBA, CAE