

# 2020

## CORPORATE SUPPORT OPPORTUNITIES

### ANNUAL MEETING\*

EXHIBITS  
SPONSORSHIPS  
EDUCATIONAL & INDUSTRY PRESENTATIONS  
SIMULCASTED SURGERY  
PRE-FILMED SURGERY  
VISIBILITY OPPORTUNITIES  
MARKETING & ADVERTISING  
EDUCATION GRANT SUPPORT

*\*See [aana.org/aana20opp](http://aana.org/aana20opp) for more details.*



### AANA LAB COURSES

SPOTLIGHT DEMOS  
BREAKFAST & LUNCHEON PRESENTATIONS  
TABLETOP EXHIBITS  
LAB CHECK-OUT STATION  
SPONSORSHIPS (COFFEE/REFRESHMENT BREAKS)  
MARKETING & ADVERTISING (MOBILE APP & WEBSITE)  
WELCOME PACKET INSERT  
EDUCATION GRANT SUPPORT  
IN-KIND SUPPORT

### RESIDENTS & FELLOWS

TRAVELING FELLOWSHIP  
RESIDENT & FELLOW SCHOLARSHIPS  
RESIDENTS & FELLOWS PROGRAM

### ONLINE EDUCATION

ONLINE WEBINARS & E-LEARNING  
COURSE LECTURE PEARLS PACKAGES

### MARKETING & COMMUNICATIONS

BANNER AD (MOBILE APP & WEBSITE)  
EMAIL BANNER AD  
ADVERTISING IN *ARTHROSCOPY* JOURNAL &  
*ARTHROSCOPYTECHNIQUES.COM*  
MEMBER LIST RENTAL



ENHANCE YOUR BRAND AWARENESS



INCREASE YOUR MARKET SHARE



BUILD ONE-ON-ONE RELATIONSHIPS

**[AANA.ORG/CORP\\_OPPORTUNITIES](http://AANA.ORG/CORP_OPPORTUNITIES)**