



#### The Issue

- Health and Medical Care in the USA is a 1.7 TRILLION dollar INFORMATION industry
- Costs are rising >14% per year
- The system is fragmented and inefficient
- Medical errors cause harm to patients



# Current Orthopedic Practice Climate

- DecreasingReimbursement
- Increasing Costs
- Increasing Regulations





# The Answer: Increased Productivity

- See More Patients
- Add AncillaryServices
- Decrease Costs
- Use Technology

- See More Patients
- See More Patients
- See More Patients
- See More Patients



# IT Technology

- INCREASED PRODUCTIVITY AND EFFICIENCY WITH IT TECHNOLOGY
- The application of Computerized Information Technology (IT) to Telecommunications, Securities Trading and Retail Merchandising has lead to 6% to 8% productivity increases in these economic sectors in the last decade



# Rand Corporation Study 2005

- Widespread
   adoption of IT in
   Healthcare (90%)
   would save 77
   BILLION dollars per
   year
- Decreased hospital length of stay
- Reduced provider administration time
- Reduced radiology and drug use
- Prevention of Error
- Disease Prevention
- Chronic DiseaseManagement



### THE POLITICS

- The US Treasury pays for almost half of all healthcare expenditures!!
- From Newt Gingrich to Hillary Clinton, politicians consider Electronic Medical Records (EMR) a panacea to solve the systems vexing problems
- The Institute of Medicine predicted in 2003 widespread use of EMR by 2010



## The Average Orthopod

- Practices in a small to midsize group
- Makes non-clinical office decisions based on business risk/reward
- Doesn't really consider macroeconomics, RAND studies or Hillary! And who says they're right?
- BUT, this is coming and orthopedists need to become versed in this technology to make it work for them!!



### **EMR**

#### Take into account:

- Should be considered as an INVESTMENT
- The costs
- The Benefits
- The Barriers to Implementation

### Attributes of the Medical Record

#### **Structure**

- Must be clear and concise
- Format should be recognizable and resemble current paper methods
- Well organized and easy to read
- Should be comprehensive and include all data
- Secure

#### **Function**

- Stores information used to coordinate patient care
- Provides legal documentation of care
- Used by Medicare and third party payers to determine level of reimbursement



#### Structure

#### **Outline Headings**

- Subjective Complaints
- Objective Findings
- Diagnostic Tests
- Assessment
- Plan of Treatment

#### **Legal Attributes**

- Contain all pertinent positive and negative findings
- Document informed consent and patient education
- Store all interaction;
   hospital, office, telephone
   calls, e-mails



#### Structure

#### **Billing**

Must satisfy current
"E and M " AMA
guidelines to
"capture the
bullets"

- Chief Complaint (reason for visit)
- History of present illness (HPI)
- Past Medical, Family and Social History (PMH)
- Review of Systems (ROS)
- Physical Exam (PE)
- Imaging
- Assessment/ Medical Decision-Making (MDM)
- Treatment



# EMR Applications that build the Electronic Health Record

- Billing/Scheduling/Demographics program
- 2. Note-Generating Program (this is what most refer to as the EMR)
- 3. Electronic Chart (digitally stores all other information such as letters, lab tests, MRI results, etc.)
- The above programs need to interface but do not have to be from the same vendor



# Billing/Scheduling/Demographic s Programs

 Pretty straight-forward and already known to most of us



### **Electronic Chart**

- Replaces the paper chart with electronic folders that store information
- Items are entered by staff via scanning and accessed by desktop or tablet with mouse our touch screen navigation



## Note-Generating Program

- It's what most refer to as the "EMR"
- It is the part of the electronic record the surgeon interfaces with to generate documentation of the clinical encounter



### Attributes of the EMR

- The EMR is a database of set terms and concepts
- The terms encompass all the possible subjective complaints, elements of past history, physical findings, laboratory/diagnostic studies and treatment options encountered in the practice of medicine or in a given specialty of medicine



### Attributes of the EMR

- The surgeon picks items from the database individually or in preset fashion to generate a comprehensive record of the given patient encounter
- This record must satisfy the three attributes of the record already discussed to add real value to a practice



# Advantages of an Electronic Record

- DecreasedTranscription Costs
- Elimination of Paper Chart and its Costs
- Improved Evaluation and Management Documentation Compliance for Billing
- Automated CPT calculation

- Centralized Patient Information
- Real-Time Medical Record Generation
- Ability to Access Clinical Data Electronically
- Improve Office Workflow



## **Transcription Costs**

- Currently 11 to 15 cents per line
- Can decrease this by about half by outsourcing overseas
- Costs go to "zero" with EMR



## Paper Chart Costs

- 3 to 6 dollars per chart in raw materials
- Cost of storage
- Square footage rental costs
- Microfilming
- Filling





# Improved E and M Documentation/Automated CPT Calculation

- A recent study of Family Practices showed a benefit of \$33,000 per doctor per year in using EMR
- Half of that benefit was from better E and M coding



### Centralized Patient Information

- Can be accessed via internet from anywhere (ER, Home, Conferences) increasing efficiency and decreasing redundancy
- A real boon for practices with multiple office sites
- Can even track medication use/abuse



### Real-Time Medical Record Generation

- Records are available instantaneously system-wide
- Even the best transcription has 24-36 hour delay
- Increases efficiency and enhances patient safety
- Increases patient satisfaction with enhanced retrieval of records



## Ability to Access Clinical Data Electronically

- Mining data may become valuable, especially in regards P4P (pay for performance)
- Will be better able to prove VALUE through outcomes data



## Improve Office Workflow

 Actually can see more patients with EMR because documentation is facilitated through speed of generation of the record



# Disadvantages of EMR

- Start-Up Costs
- Difficulties in Implementation
- Initial Impact of Office Workflow



### Start-Up Costs

- Recent study of Medical Docs (2005):
- EMR costs were \$44,000 per doc
- Increased yearly computer cost \$8500 per doc
- Systems had paid for themselves with cost savings in 2.5 years



### Difficulties in Implementation

- Physician, Staff Resistance
- Recent study: 11 of 14 groups were integrated an average of 26 months after implementation
- Physician "Champions" of the project will have to invest dozens of hours to facilitate implementation



# Initial Impact of Office Workflow

- Docs will work longer hours for an average of 4 months after implementation
- Can be mitigated by implementing record gradually (i.e. just telephone calls, surgical follow-ups at first)



# Implementing an EMR WOA Experience

- Purchased EMR in 2001
- Implemented EMR in mid-2003
- "Champions" spent >100 hours developing templates
- Completely Paperless early 2005
- Cost per Doc \$62,000 (includes interest, \$46,000 without interest)



# WOA Experience Cost

ITEM COST

Workstations 18 000

Cruisepads 33 000

**Server** 4 000

Laser Printer 2 600

Laser Form Generator 1 900

Printers 1 250

Wireless Network 4 400

Software 81 200

System Upgrade 8 000

Instillation 16 000

Training 21 875

**Support** 14 000

Electronic Chart/Scanners 50 000

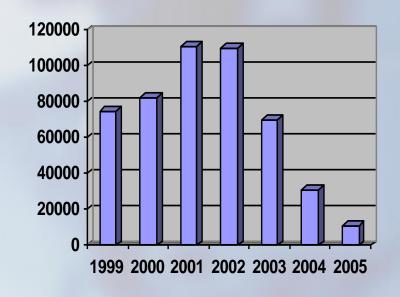
Lease Interest 92 909

Total \$349 134



# WOA Experience Transcription Savings

- Transcription costs
   went from 110,000 to
   11,000 after
   implementation
- The 11,000 is from one doc using dictation, he pays for his own so cost went to "zero" (was still some costs from letters, etc)





# WOA Experience Other Savings

**Transcription Savings 87 000** 

Elimination Filing Clerk 28 000

**Addition New Computer** 

Costs 40 000

**Total Yearly Savings** 75 000

About \$15,000 per doc per year saved

 Doesn't account for decreased cost of paper chart, better coding or improved workflow



### **Additional Benefits**

- Part of the area previously used to store charts is now an exam room, increasing possible patient volume
- System paid for itself in four years (from time of purchase), two years after implementation



## Implementing an EMR

- Most challenging aspect of EMR
- Must allow for easy interface that speeds office workflow
- Finding the right format is essential for widespread adoption of EMR



# Implementing an EMR Format

- Desktop "point and click"
- Scanning
- Voice Recognition
- Free-text keyboard
- Combination of above



# Implementing an EMR Format

- Most Systems are "point and click" on workstation or cruisepad
- Scanning for documents
- Can be augmented with keyboard (can be time consuming) or voice (can be inaccurate) for more individualized record



# Implementing an EMR Format

- Best format for organizing data entry is with TEMPLATES
- Templates are graphically displayed on the desktop or cruisepad
- Best organized by body-area (i.e. "right shoulder") with screens for all the aspects of patient encounter



- Should have separate screens for HPI, PMH, ROS, Physical Exam, Imaging, diagnosis and treatment
- Should be able to toggle through the screens instantaneously
- Each screen should fit inside the monitor so the data points are always in the same place. Quickens data entry by "motor memory"



- Need to keep them amount of "clicks" to a minimum to speed data entry
- Should have "auto-negative" button to strike all entries since most historical and physical findings are such
- Pull-down lists with modifiers increased accuracy and completeness
- Free-text boxes can allow for individualization of any entry



- Pre-populated templates (i.e. right ankle sprain) are very efficient
- Can be selected and modified quickly to enhance workflow
- Especially effective with post-op visits, injections, telephone calls and common conditions like epicondylitis, etc.

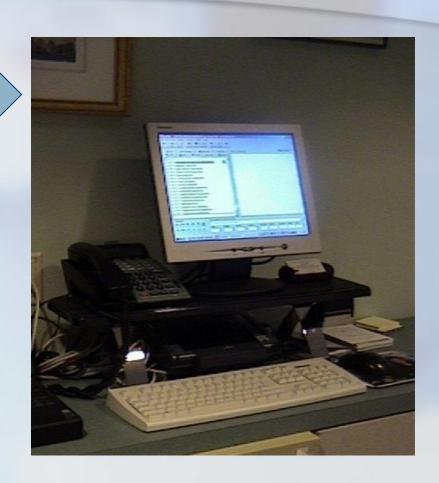


- Very time-consuming to produce
- Should purchase a system that has orthopedic templates available
- Should be able to modify them easily to suite different surgeon preferences
- Takes some time and effort to fit your practice to the templates



### Data Entry

- Have tried fixed
   workstations
   between exam
   rooms and
   cruisepads
- Each is efficient and preference is surgeon-dependent





- Decision to purchase is a business decision
- Understand all the costs of your paper chart and the costs of EMR; there are cheaper ways to save on transcription like paper template systems!
- EMR can offer ongoing savings,
   efficiencies and quality improvements



## Making the Decision

- Establish a consensus that EMR is valuable
- Appoint surgeon "champions" (computer geeks) to research systems
- Look at systems designed for ortho or those that have ortho users
- Go and see those systems in operation
- Ask docs and staff about reliability, costs support and stability of the vendor
- Make sure they have a library of ortho templates



### Currently

- Costs of EMR are falling significantly
- Quick study of our area indicates costs are about one-half from when we purchased in 2001
- Many new entries in the market with inexpensive web-based programs as little as \$200/month per provider



#### The Future

- Widespread use of EMR and data storage in Regional Health Information Organizations (RHIO'S) is a goal of many health policy makers
- It is debatable whether EMR will be a panacea for "the System's" ills



#### The Future

- All stakeholders want to "increase quality" yet Medicare and HMO's really are interested only in cutting costs.
- EMR may save \$\$ at provider expense (decreased utilization)
- EMR may also increase expense through increased payments because of better coding!
- Even considering above, there is no current effort to mandate EMR use or pay for it



#### The Future

- EMR may be able to facilitate proof of orthopedic value through electronic outcomes data
- When value is demonstrated, downward spiral of falling reimbursement will end because differentiation will be made on quality, not just price
- Surgeons who provide quality care will be in great demand