



COMMUNICATIONS AND TECHNOLOGY COMMITTEE

Primary Responsibilities:

1. Contribute to the ideation, writing, editing, and dissemination of the AANA eNewsletter.
2. Contribute to the creation and development of social media posts, including More You Know Mondays and Tips for Tuesdays.
3. Drive innovation by serving as a sounding board to help AANA staff understand our members' communication preferences and needs.
4. Interact with AANA members on social media and DocMatter platforms through posting, reposting and sharing new content to broaden reach and initiate dialogue.
5. Encourage engagement of Resident, Fellow and Candidate members through outreach.
6. Maintain the anniversary document which compiles annual information about AANA's activities in preparation for the 50th anniversary.
7. Annually update oral history.

Time Commitment:

Includes one in-person meeting at Annual Meeting yearly and conference calls as needed.

Committee members must contribute one newsletter article per year.

Committee members must post/share on AANA's social media once a week and lead the content for the month they are assigned (2-4 posts total).

Committee members must interact on DocMatter twice a month.

Committee Size:

A total of 12-16 members are needed to successfully complete the committee's work.

Qualifications:

Any AANA member interested in sharing informal insights on and reactions to issues facing our members and the greater field; AANA's programs, products, and services. AANA members interested in the development and delivery of technology. AANA members interested in the engagement of other Orthopaedic Surgeons with the organization.

Staff Liaison:

Christine Nogal, MBA, CAE